



SCHEDA

FOTO



TESTO DESCRITTIVO

Specialized in Quantitative Market Research Analysis using Google forms, “Qualtrics” and Microsoft Excel. Experienced in two Market Research projects, one for the UCIMU-SISTEMI PER PRODURRE, research to find out the brand value and the brand perception of the UCIMU logo both in nationally and internationally. And the second one for the Association of AITA, a Market Research to elaborate statistics about the Additive Technology industry in the Italian Market.

Below are some of the activities that I have been well practiced and confident in.

- Designing the survey – Literature survey before the survey design (if applicable), sample decision, deciding on multiple questions, yes or no questions, linear value questions and setting quotas, deciding check box (single answer) questions, paragraphs or short answer questions etc.
- Programming and testing survey – exporting the questions to the data collecting software/application and testing for questionnaire whether it is user friendly, checking the multiple choices availability, checking the functionality of the questions that can be skipped, checking for errors that can be occurred due to different selections, doing the pilot survey etc.
- Exporting data from the online survey spreadsheets to Microsoft Excel, doing the statistical analysis of data and doing necessary calculations, creating cross data, summarizing into tables deciding the charts types and developing the graphics etc.
- Comprehensive reports writing with the final data and graphs using Microsoft Word
- Designing and presenting PowerPoint presentations with the summarized data

Besides of these I have the ability to thinking in numbers, and I have proven academic records of attaining high marks in statistics and quantitative techniques while doing my bachelors. I have the proficiency in time-management and achieving deadlines. One of my previous roles, working as an assistant merchandiser, I exercised Bulk Calculations, Supplier Sourcing, Price Negotiations, Issuing Purchase Orders, Invoice Updating, Issuing Debit/Credit notes, and carrying out R&D work with team spirit for the organizational improvements.

AZIENDA/ORGANIZZAZIONE

Ragione sociale:
Indirizzo:
Sito web:

PERSONA DI CONTATTO

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