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Ms. Sara Gobbi is the Director of European affairs for ASTM International. Her primary role, at the head of the Brussels office, is to engage in outreach activities and raise greater awareness of ASTM among European institutions, business and trade associations, environmental and consumer groups, and other significant European stakeholders.

Ms. Gobbi most recently worked as a standardization project manager at NORMAPME, the European Office of Crafts, Trades and Small and Medium-Sized Enterprises for Standardization. In that role, she advocated for small- and medium-sized enterprises in the development and revision of European standards policies, and advised SMEs in matters related to standards and regulations, competition law and intellectual property. Prior to that, Gobbi, an attorney, spent nearly five years advising clients in matters related to EU regulatory, internal market and competition policies.